

ALBERTA

Take the
HIGHWAY 2
More!



VISIT **RED
DEER**

VISITREDDEER.COM

Take the **HIGHWAY 2** *More!*

There's something special about a road trip—the open highway, the sense of adventure, the promise of something new just around the bend. For travellers along Alberta's Highway 2, that promise leads to the Red Deer region —your gateway to MORE!

More reasons to stop, stay, and explore.

Perfectly positioned between Calgary and Edmonton, Central Alberta isn't just a place to pass through—it's a destination in its own right.

But there's more to Central Alberta than its prime location. Nestled in the heart of Alberta's stunning parkland, we offer breathtaking trails, scenic waterways, and wide-open spaces that invite adventure. Bike through 110 kilometres of uninterrupted trails that wind through forested parks and river valleys. Race down Alberta's only alpine coaster or tee off at one of many championship golf courses. Paddle the Red Deer River or unwind on a patio as the sun sets over the Prairies. In winter, our landscape transforms into a playground for skiers, snowshoers, and outdoor enthusiasts.

For those who crave culture and connection, our community is filled with creative energy and a passion for sharing stories. Explore local museums and galleries, experience a local festival or take in theatre performances at one of our unique venues. From historic sites to modern attractions, every visit uncovers the more that makes our region extraordinary.

And when it comes to food, Central Alberta serves up a feast for the senses. Rooted in our deep agricultural heritage, the region is a hub for farm-to-table dining, craft breweries and distilleries, and authentic local flavours that celebrate Alberta's bounty. Our culinary offerings reflect the spirit of our region —down-to-earth, genuine, and full of heart.

Our region? Warm, welcoming, and passionate about bringing people together. Small town charm meets big city services here, with Red Deer and Red Deer County blending seamlessly into one remarkable destination. Community spirit shines and every visitor is welcomed like a local, making it the perfect spot for an affordable getaway.

So why just drive by? Get off the highway—your next adventure starts here.

Highway 2 More! More to See. More to Do. More to Love.

TOURISM
Red Deer

visit
RED
DEER

VISITREDDER.COM

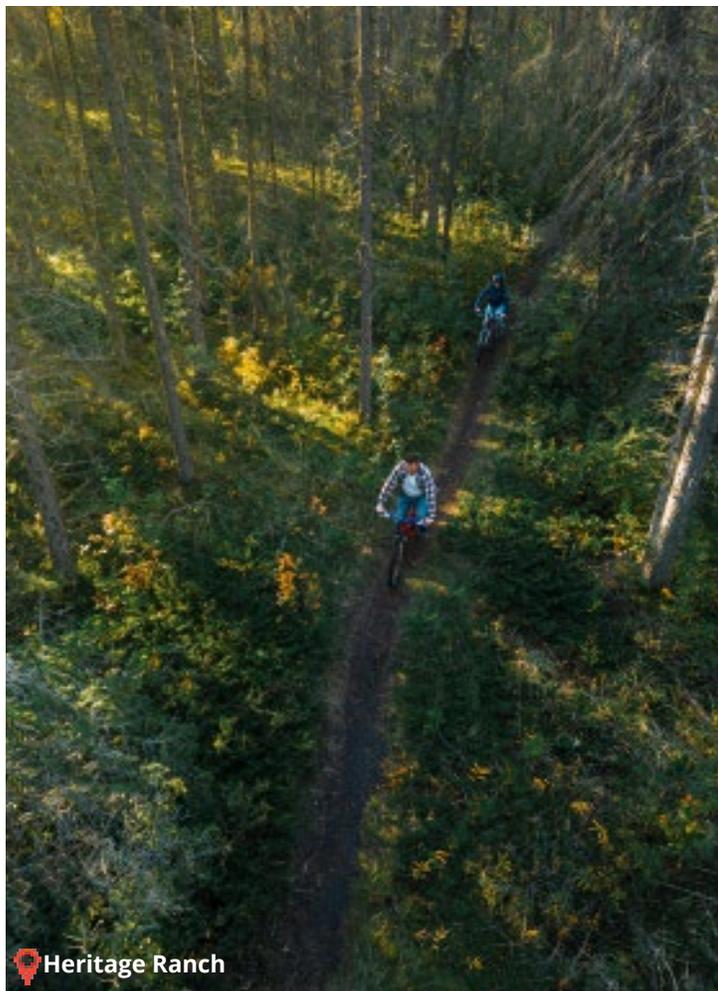




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More ADVENTURE



Heritage Ranch



Canyon Ski Resort

Explore over 110 kilometres of scenic trails that weave through Red Deer’s picturesque landscapes. The trail network is both expansive and easily accessible, connecting to every major neighbourhood in the city. Whether you’re running, walking, scooting, or biking, you’ll find the trails to be uncrowded and inviting. But adventure here isn’t limited to the ground. Take it to greater heights at Canyon Ski Resort’s new Adventure Park, where you can tackle three-level aerial obstacles, soar on a thrilling zipline, explore a giant net park, or ride Alberta’s only alpine coaster. After your adventure, consider making a pitstop at one of our local eateries or breweries to refuel and experience our region’s flavour!

Check out our full rundown of trails on page 22-23



EXPLORE VISIT RECHARGE EXPERIENCE

Ellis
Nature Centre

Open May 19 to Oct 15, 2025

(403) 885-4477
39502 RgRd 260
www.ellisnaturecentre.ca

connecting community with wildlife, agriculture, and industry

MEGlobal 15 minutes East of Lacombe and Blackfalds





1

Feel the Rush

Soar across nearly 1000 feet on the Out and Back Zipline at Canyon Ski Resort taking in breathtaking views of the Canyon River valley below.



2

Visit a Farmers Market

- Red Deer Market at RDP
- Capstone Night Market
- Downtown Red Deer Market
- Gasoline Alley Farmers' Market



3

Scoot

Experience the convenience and freedom of exploring Red Deer on two wheels! Hit a brewery, a restaurant or both!



4

Family Fun

Get lost in a corn maze and jump on a giant jumping pillow at Kraay Family Farm.



5

Hit Up a Patio

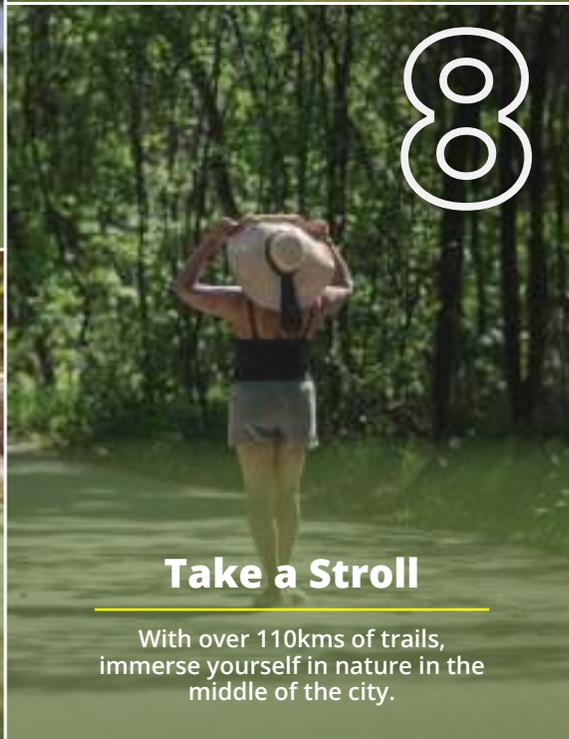
Soak up the sunshine and savour delicious food and drinks! Central Alberta's patios offer the perfect setting to relax and unwind in the summer breeze.



6

Have a River Adventure

Enjoy floating, kayaking, or canoeing along the river with multiple access points available, allowing for a leisurely hour float or an adventurous 8 hour ride.



8

Take a Stroll

With over 110kms of trails, immerse yourself in nature in the middle of the city.



9

Saddle Up

Experience a guided horseback riding tour at Heritage Ranch.



7

Combine Adventure & Relaxation

Float along the lazy river or have a picnic under the shade of poplar trees at Discovery Canyon.



10

Hit the Links

Central Alberta's golf scene has something for everyone.

RED DEER SUMMER TOP 10



 River Bend Golf and Recreation Area



 Wolf Creek Golf Course

Hit the LINKS

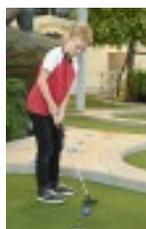
- Balmoral Golf Course
- Golf Central Alberta
- Innisfail Golf Club
- Lacombe Golf and Country Club
- River Bend Golf and Recreation Area
- Red Deer Golf and Country Club (Private)
- The Nursery Golf and Country Club
- Whispering Pines Golf and Country Club Resort
- Wolf Creek Golf Course

Highway 2 MORE Golf

Central Alberta boasts some of the finest golf courses in the province, offering a variety of experiences for golfers of all skill levels. Home to award-winning courses, the region features immaculate fairways, challenging elevations, and breathtaking views of scenic riverfronts and sweeping prairies. With a mix of rolling hills, water hazards, and Scottish-style links, every round is both exciting and memorable.

For a fresh spin on the game, Red Deer offers two free 9-hole disc golf courses in Kentwood and Victoria Park. Fun and accessible for all ages, these courses provide year-round enjoyment in a laid-back, engaging environment. Grab your discs and enjoy a fresh take on golf.

There's always more to explore on our greens.



Innisfail is truly one of Alberta's best tourist destinations,

WITH SO MUCH TO SEE AND DO

Many visitors come for just one of our attractions only to discover we have so much more to offer.

Enjoy a unique mini-golf experience, sample fresh locally-grown produce, or take in a variety of special events throughout the year.

These are just a few of the attractions Innisfail offers to keep the whole family happy.

Visit innisfail.ca/tourism for more info.





Fit MORE in

Red Deer is a hub for active living, with premier sports facilities, outdoor gyms and over 110 kilometres of trails. The region's indoor and outdoor spaces provide a dynamic environment for everything from competitive games to casual exercise.

Red Deer's commitment to health and wellness has been recognized on provincial and national stages. Through the ParticipACTION challenge, the city earned the title of Alberta's Most Active Community in 2023 and 2024 and Canada's Most Active Community in 2022.

Take Your Shot

Red Deer is home to a thriving pickleball scene, boasting one of the largest outdoor pickleball facilities in Western Canada. With a passionate community and top-tier courts, the city has become a hotspot for both recreational and competitive players.

As one of the fastest-growing sports, pickleball offers a fun, social, and engaging way to stay active. Whether you're a beginner or a seasoned player, there are plenty of opportunities to get involved. Players of all ages and skill levels are welcome, making it easy to pick up a paddle and experience the excitement of pickleball in Red Deer.



 Motorworks Field Pickleball Courts



WESTERN CANADA'S PREMIER MULTI-SPORT FACILITY



Train, compete, and play in our state-of-the-art 107,000 sq. ft. complex, featuring a full indoor soccer field, baseball and softball facilities, batting cages, a high-performance gym, and more. Perfect for athletes of all levels and available for rentals, training, and events.

(403) 986-0417

thedomereddeer.com



WE WILL MAKE YOU BETTER.



3 Mile Bend



McKenzie Trails Recreation Area

Where Exploration Begins

Set out on an adventure along the stunning Red Deer River, a scenic waterway that winds through the heart of the city, seamlessly blending urban charm with natural beauty. Whether you prefer kayaking, a relaxing float, or testing your balance with stand-up paddleboarding (SUP), the river offers a perfect escape for all water enthusiasts. Drift beneath picturesque bridges, surrounded by lush greenery, and discover hidden pockets of tranquility along the way.

Take the Highway 2 More. Red Deer and region is your gateway to more natural beauty, peaceful waterways, and the rare chance to experience uninterrupted solitude in nature.



DNA Gardens **We are easy to find. Follow the signs!**

- Artisan Nursery • Farm Store • Ice Cream • Bat Walks • Hikes • Pancake Breakfasts
- Brisket Dinner • Long Table Dinner • Wine Tours • U-Pick Fruit • Pizza Night
- Home of the Delidais Estate Winery • Special Events and Fun Festivals

dnagardens.ca

(403) 773-2489

More WATER



 Red Deer River

Beach Days & Water Ways

Red Deer is surrounded by lakes, each offering unique outdoor experiences for both residents and visitors. From boating and fishing to swimming and SUP (stand-up paddleboarding), there's always more to explore. And it's all part of the adventure waiting for you just off Highway 2.

Flowing through the heart of Red Deer, the Red Deer River weaves a tale that spans centuries, revealing a rich history embedded in the land. Named after the elusive and majestic red deer that once roamed its banks, the river has witnessed the ebb and flow of time, becoming a silent witness to the stories of Indigenous peoples, explorers, and settlers.

Floating down the Red Deer River is a popular activity for locals. Its meandering path cuts through diverse landscapes, from prairies to canyons, offering both stunning views and opportunities for outdoor activities. With numerous access points along the riverbanks, it's a haven for boating, floating, and more. So, whether you're taking the dog for a dip, planning to SUP, canoe, kayak or float, the Red Deer River provides beautiful scenic views with no shortage of fresh air and open skies.

LAKES Nearby:

- Sylvan Lake
- Gull Lake
- Pigeon Lake
- Crimson Lake
- Pine Lake
- Gleniffer Lake
- Buffalo Lake
- Buck Lake



DISCOVERY CANYON

Open from June – September, Discovery Canyon is a free-to-access, natural river-fed pool featuring tube floating, a wading pool, an accessible beach and boardwalk, picnic tables, concession, washrooms and showers, and a nature-themed playground.



Red Deer Arts Council
literary | performing | visual | culture | creativity

50 YEARS

Red Deer Arts Council
literary | performing | visual

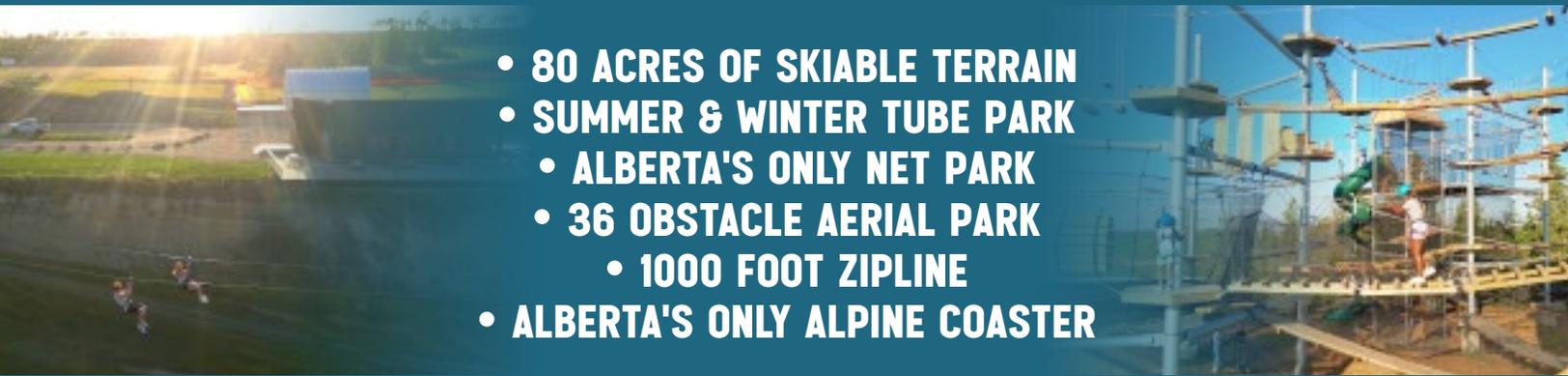
Red Deer Arts Council is a passionate not-for-profit charitable organization dedicated to enriching local creativity, arts, and culture throughout Red Deer and Central Alberta. For over 50 years, we have promoted, inspired, and showcased literary, performing, and visual arts in our community. As we celebrate our 50th anniversary in 2025, we are thrilled to host even more events, including poetry readings, art exhibits, concerts, and so much more!

6 - 4919 49 Street
Red Deer, AB

403-348-2787 (ARTS)
info@RedDeerArtsCouncil.ca

50 Years of Celebrating Creativity!

ALBERTA'S LARGEST NON-MOUNTAIN FAMILY SKI RESORT OFFERS YEAR-ROUND ADVENTURE!



- 80 ACRES OF SKIABLE TERRAIN
- SUMMER & WINTER TUBE PARK
 - ALBERTA'S ONLY NET PARK
 - 36 OBSTACLE AERIAL PARK
 - 1000 FOOT ZIPLINE
- ALBERTA'S ONLY ALPINE COASTER



PLAN YOUR ADVENTURE AT CANYONSKI.CA!

More RURAL EXPERIENCES



Local U-Pick Farm

A Taste of Alberta's Bounty

Find yourself in the heart of Central Alberta's agricultural landscape, where you can explore bustling year-round farmers' markets, navigate corn mazes, pick fresh produce at U-picks, and visit local fruit wineries. Every visit offers more—a chance to taste, touch, and connect with the rich bounty of this region.



Red Deer County

Fields of Tradition

Feel the prairie breeze on your face as you roll down the windows or pedal along the winding country roads of Red Deer County. It's here that lush farmlands, rolling hills and vast prairies stretch endlessly, painting a portrait of Alberta's heartland. Amongst thousands of acres of world-renowned barley and wheat fields, find charming rural towns with hardworking farmers and caretakers of the land honouring centuries of tradition.

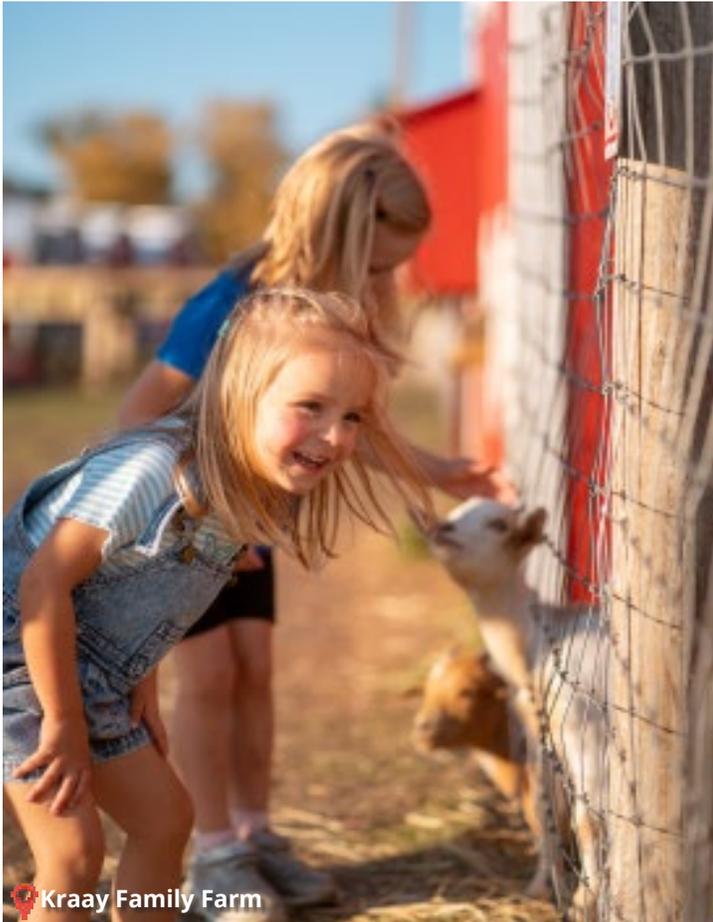
Country Pride Dance Club

Performance Team brings the excitement of Country Western dance to special events across Central Alberta. As the only team of its kind in Western Canada, they showcase partner dances like the Country 2-Step, Waltz, Swing, Cha-Cha, and lively line dances—entertaining and engaging audiences of all ages.

Looking to add something unique to your next event?
Contact us for a dynamic dance demonstration!

(403) 342-5111 | countrypridedanceclub.ca





Central Alberta is an outdoor enthusiast's paradise, offering scenic hiking trails, serene fishing spots, well-equipped campgrounds, and unforgettable wildlife encounters.

Experience rural sunsets casting golden lights over grain fields, the vibrant yellow of blooming canola, and the towering rows of corn that stretch endlessly. Look west to admire the Rocky Mountains rising against the horizon. Around every turn, there are more breathtaking views, each worthy of its own spotlight.





GASOLINE ALLEY
**FARMERS'
 MARKET**

A vibrant indoor market featuring an exciting line up of nearly 50 local businesses. Discover the best of locally grown produce, meats, preserves, baked goods and more. But they're not all about food! They also have a variety of home décor items, bath and body products and unique gifts made by local artisans.

They host regular family friendly events, so make sure you follow them on Facebook and Instagram for updates!

**Open Fridays & Saturdays (9-5)
 and Sundays (10-4).**

**THE MARKET
 KITCHEN**

Located Inside the Gasoline Alley Farmers' Market

A hidden gem for food lovers! Savour local eats, freshly roasted coffee, or craft beer from the onsite brewery. Relax on the patio or unwind in the mezzanine overlooking the market.

Open Thursday-Sunday



More CRAFTED EXPERIENCES



 **Craft Beer Commonwealth**

Central Alberta is a hub for craft beverages, with a rich agricultural heritage that plays a vital role in shaping the region's renowned beer and spirits scene. Known for growing some of the world's finest barley, this area offers a true "field-to-glass" experience, where premium malt barley and hop production create exceptional beverages.



 **Troubled Monk Brewery**

Here, passionate artisans create a diverse range of beverages, from crisp ales and bold IPAs to smooth whiskies and aromatic gins. Central Alberta is home to award-winning breweries and distilleries, recognized on both national and international stages, offering a unique experience for both connoisseurs and newcomers alike.

At the heart of this thriving scene is Central Alberta's barley, grown in the region's fertile land and ideal climate. This exceptional grain is the foundation for the craft beverages that have earned the region a place on the global map, with breweries and distilleries taking pride in their sustainable practices and dedication to innovation.

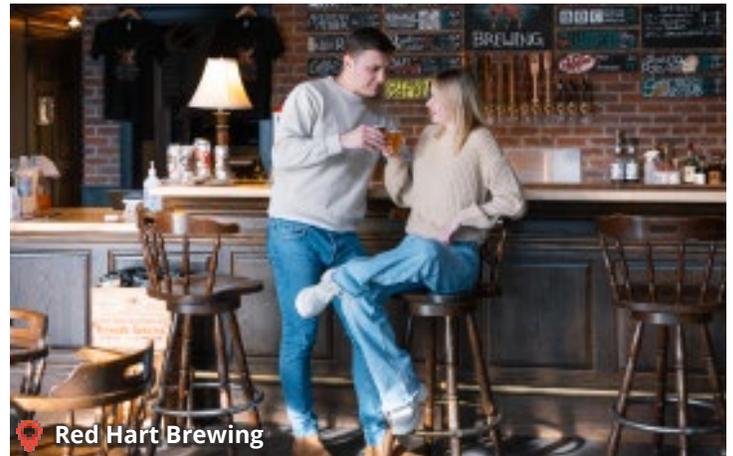




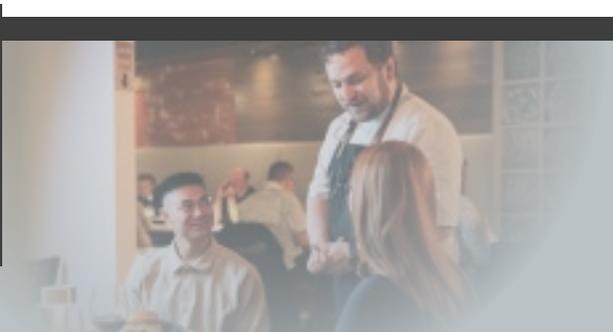
Diony Distillery

Visitors can explore charming local breweries and distilleries in Red Deer and nearby communities, where the craftsmanship behind every drink tells a story of creativity and dedication. It's the perfect destination for those who want to savour the history and passion poured into every glass.

Scan **QR CODE** to see
Red Deer County Ale Trail Map



Red Hart Brewing



Meaning of "53"

Welcome to 53 on Ross. Nestled in the heart of downtown Red Deer, where our culinary philosophy revolves around the artistry of simplicity.

In each dish and drink, we highlight and showcase 5 or 3 flavours, ingredients or techniques, allowing the quality of ingredients to be the main focus of everything we do at 53!

At 53 on Ross, we transcend the ordinary to deliver a refined dining experience that is unparalleled in the City of Red Deer. Our commitment to excellence extends beyond the plate, embracing the elegance of European-style service that promises to leave an indelible mark on every guest for any and all occasions.

Join us at 53 on Ross, where simplicity meets sophistication, and each bite is a testament to our commitment to culinary excellence.



Hours of Operation:

Tuesday-Thursday: 11.30AM-10PM
Friday: 11.30AM - 11PM
Saturday: 10.30AM- 11PM

Happy Hour: 3PM-5PM
Lunch served Tuesday-Friday: 11.30AM - 3PM
Saturday Brunch: 10.30AM - 3PM

4930, 50 street - Red Deer, AB

Take the

HIGHWAY 2

More!

ALBERTA



Rocky Mountain House
National Historic Site
(Approx. 90.1 km)



Kraay Family
Farm
(Approx. 28.7 km)



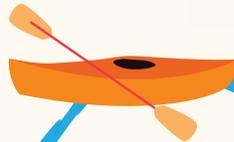
Sylvan Lake
(Approx. 23.8 km)



RED



Banff National Park
(Approx. 264 km)



GLENIFER LAKE



Calgary
(Approx. 148km)



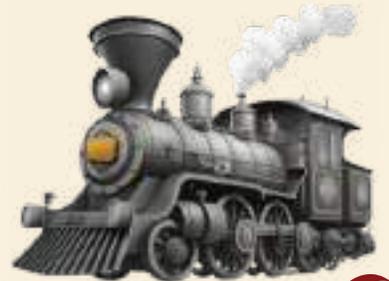
The Red Deer region is more than just a stop along the way — it's a destination. Conveniently located off Highway 2, it's your gateway to more adventure, more experiences, and more to discover. Plan your trip and uncover the more that makes this region extraordinary.



 **Edmonton**
(Approx. 154 km)

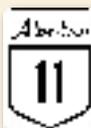


 **Ellis Bird Farm**
(Approx. 30.6 km)



 **Alberta Prairie Railway**
(Approx. 80.8 km)

 **Canyon Ski Resort**
(Approx. 11.1 km)



DEER



 **DNA Gardens**
(Approx. 71.9km)



 **Drumheller**
(Approx. 163 km)

VISITREDDER.COM

TOURISM
Red Deer



More SNOW



Winter in Central Alberta transforms the region into a playground for all ages and interests. Outdoor adventurers can carve through fresh powder at the nearby ski resort, with options for downhill skiing, snowboarding, and snow tubing. For a serene experience, the snowy trails of local parks and recreation areas invite cross-country skiers and snowshoers to explore the peaceful winter wilderness.

Families can embrace the magic of winter with timeless activities like ice skating and tobogganing at local parks and rinks. For a truly enchanting outing, take a horse-drawn sleigh ride through the snow-laden forests at Heritage Ranch, fondly known as “The Jewel of Red Deer.”



When it's time to warm up, Red Deer's indoor attractions offer a perfect retreat. Dive into local culture at art galleries, museums, and theatres, or treat yourself to some retail therapy and a cozy coffee in downtown Red Deer's boutique shops and cafes.

No winter visit to Red Deer is complete without experiencing the warmth of community spirit, especially around the holidays. Seasonal festivities and events light up the city, from spirited markets to sparkling holiday displays, creating unforgettable moments that celebrate the season and bring everyone together.

This Hall Got Game








**Visit us 7 days
a week!**

102 - 4200 Hwy 2
Red Deer, AB T4N 1E3

www.albertasportshall.ca



1

Fuel Your Adrenaline

Ski, snowboard or snow tube at Canyon Ski Resort for downhill fun.



2

Step into Adventure

Discover the magic of winter on snowshoes as you trek through snow-covered trails.



3

Paws & Play

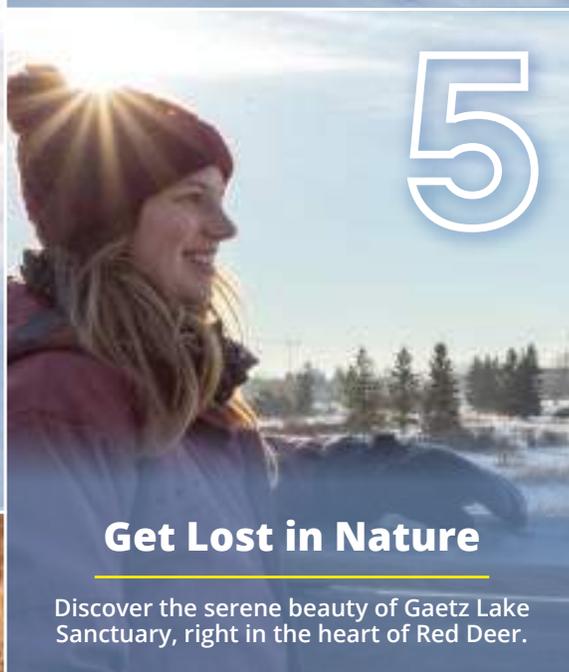
Red Deer's two off leash dog parks are the perfect spots for your furry friend to run wild and enjoy the snowy season.



4

Gear Up for Adventure

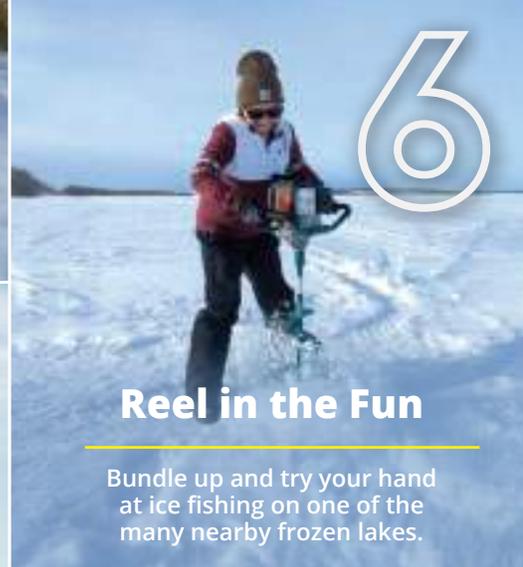
Rent fat tire e-bikes and cruise over 110kms of winter trails.



5

Get Lost in Nature

Discover the serene beauty of Gaetz Lake Sanctuary, right in the heart of Red Deer.



6

Reel in the Fun

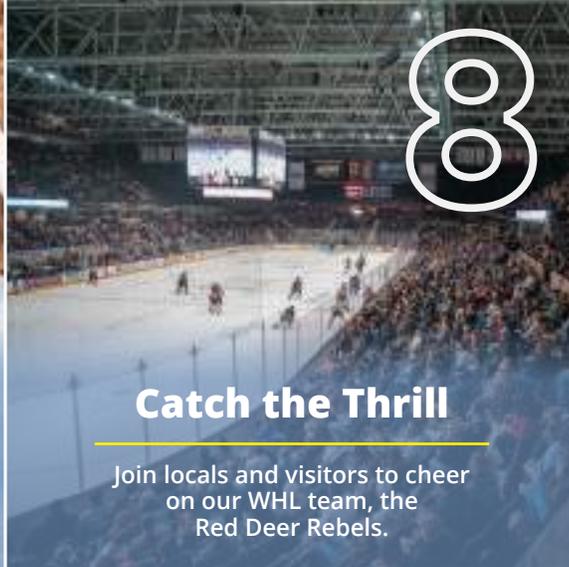
Bundle up and try your hand at ice fishing on one of the many nearby frozen lakes.



7

Glide into Winter Magic

Lace up your skates (or rent a pair) and skate through the winter charm of Bower Ponds.



8

Catch the Thrill

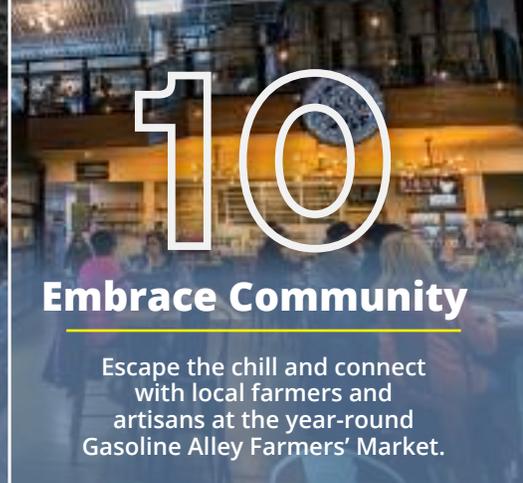
Join locals and visitors to cheer on our WHL team, the Red Deer Rebels.



9

Slide Into Winter

Explore breathtaking winter views on our cross-country skiing trails.



10

Embrace Community

Escape the chill and connect with local farmers and artisans at the year-round Gasoline Alley Farmers' Market.

RED DEER WINTER TOP 10

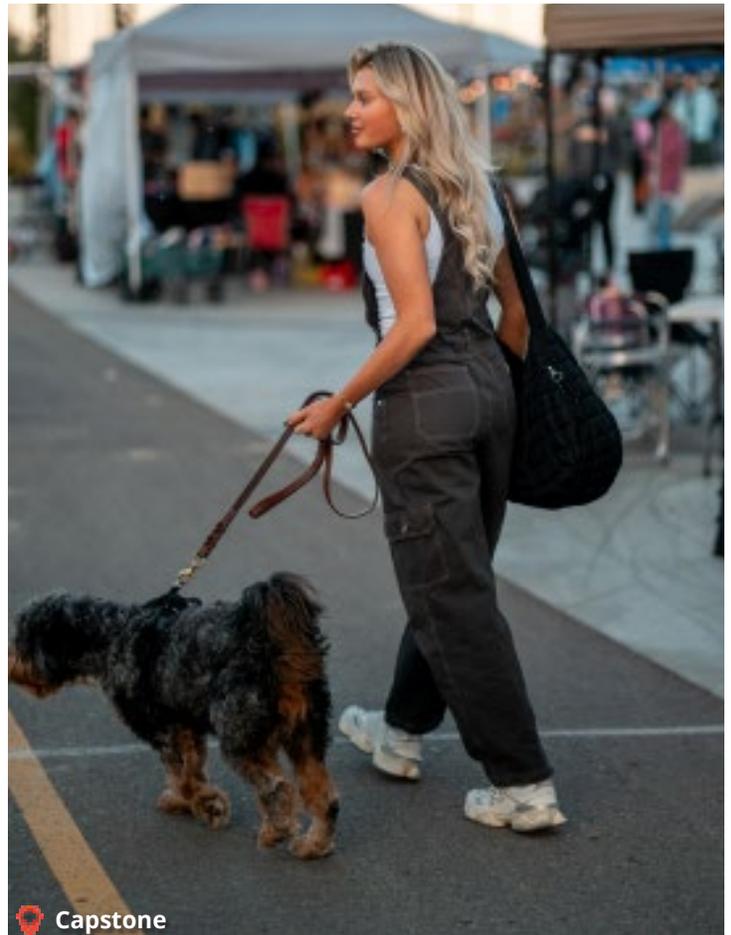
More DOG FRIENDLY



3 Mile Bend

Red Deer is the ultimate destination for dog lovers, offering plenty of space for your furry friend to explore and enjoy the outdoors. With two expansive off leash dog parks, this region gives pups the freedom to roam, play, and interact with other dogs. Explore scenic trails, cool off with a splash in the river, and enjoy endless outdoor adventures with your canine companion by your side.

Many local patios and breweries welcome four-legged guests, so you can enjoy a meal or drink without leaving your pup behind. With a variety of dog-friendly hotels, they will feel just as pampered as you during your stay in Red Deer.



Capstone



INDOOR PLAYGROUND AND GOLF

The "Fun Starts Here" at Drop 'n' Hop Play Café! Located in Sylvan Lake, we offer an indoor playground for the young and young at heart, a toddler area, party rooms, and multi-sport simulators with games and golf. Enjoy all-day play, hourly drop-in care, date night or book a private event.

FUN FOR THE WHOLE FAMILY!

(403) 864-0911 | dropnhop.ca

PICTURE THIS!

Looking to capture the perfect shot around Red Deer? Explore these scenic spots and don't forget to share your photos with [@tourismreddeer](#) and [#myreddeer](#).



City Hall Park



Gaetz Lake Sanctuary



Coronation Park



Bower Ponds



C.P.R. Bridge



Michener Hill



Downtown Murals



Scan the QR code to unlock a map of downtown Red Deer's rich tapestry of murals!

TACOLOFT
Downtown Red Deer

Tacos, Margaritas & 100% Gluten Free food
with no sacrifice on flavour.

A QR code located in the bottom left corner of the advertisement, likely linking to the restaurant's website or menu.

More TRAILS



Waskasoo Parks Trail System

Escape into Nature

Red Deer's extensive network of trails spans over 110 kilometres, weaving through the city's scenic landscapes. Of these, 31.2 kilometres connect to the iconic Waskasoo Parks trail system, a proud segment of the legendary Trans Canada Trail.

With so many trails, it might be difficult to choose one or to know where to start.

Trail Loops:

- Ranch Loop: Heritage Ranch and back, via Bower Ponds and Taylor Bridge – 7.5km
- Chief Loop: Great Chief Park and back via Gaetz Avenue Bridge and Heritage Ranch – 10km
- Lions Loop: Lions Campground and back via Bower Ponds, Taylor Bridge and 48 Avenue Bridge – 5.5km
- Pond Loop: Around Bower Ponds, past the Cronquist House – 1.4km



Red Deer Mountain Bike Park

Here are some of the most popular trails in Red Deer:

- Heritage Ranch
- Fort Normandeau
- Bower Ponds, Great Chief Park & Great West Adventure BMX Track
- Rotary Park and Kin Canyon
- McKenzie Trail Recreation Area
- Three Mile Bend Recreation Area
- Red Deer Mountain Bike Park
- River Bend Golf & Recreation Area
- Kerry Wood Nature Centre and Gaetz Lake Sanctuary
- Lions Campground
- Michael O'Brien Wetlands



Heritage Ranch



SCAN TO
DOWNLOAD
CITY TRAILS MAP



Prime Stock
Theatre

PRIME STOCK THEATRE PRESENTS BARD ON BOWER'S

"Summer of Love"

June/July 2025

Romeo and Juliet & Riverona

R&J meets Riverdale

PRIMESTOCKTHEATRE.COM

@primestockab



Discovery Canyon



Canyon Ski Resort (Approx. 11.1 km)



Parkland Mall Kerry Wood Nature Centre

DOWNTOWN



Bower Ponds



Horton Water Spheroid

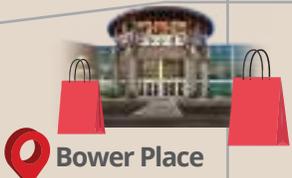
Alberta Sports Hall of Fame

Heritage Ranch

Fort Normandeau (Approx. 9.2 km)



Red Deer Polytechnic



Bower Place



Collicutt Centre



Westerner Park



Gasoline Alley Farmers' Market

Gasoline Alley



Explore Red Deer with this city map, highlighting major landmarks, scenic parks, local hotspots, and more just waiting to be discovered. Navigate with ease to uncover hidden gems, iconic attractions, and all the unique experiences Red Deer offers.

More CULTURE



 **Ross Street Patio**



 **53 on Ross**

Downtown Red Deer buzzes with culture, entertainment, shopping and dining. Explore the distinct districts of Historic Downtown, Capstone, and Railyards, each offering its own unique character and a mix of living, working, and playing.

Experience downtown's thriving culinary scene, from gourmet dining to casual comfort food and international flavours. Start your day with a coffee at a cozy café and soak in the city's welcoming vibe. As the evening approaches, unwind with craft cocktails at stylish bars and lounges. Then, catch live music on Ross Street Patio — Red Deer's first entertainment district, offering a vibrant, pedestrian-friendly atmosphere right in the downtown core.

Capstone offers trendy shops and cafes, where locals and visitors come together to connect and relax. Wander the scenic riverfront pathways, soaking in stunning views of the Red Deer River Valley in this one-of-a-kind district.

Throughout the year, the Downtown Red Deer Business Association hosts events that showcase the community's spirit and diversity. From lively street fairs to cultural celebrations, there's always something exciting happening in the heart of the city.

Scan QR CODE
for interactive
murals map



Diane Moore - Ave Field Ave, ON on Canvas 2007

You're invited to visit the **Red Deer Museum + Art Gallery!** The **Public Art Gallery** hosts contemporary art and history installations, and our permanent exhibition **Remarkable Red Deer** tells stories from the heart of the parkland. The **Stewart Discovery Studio** hosts creative programming and activities for all ages and abilities year-round. To plan a visit, a calendar of events can be found at www.reddeermuseum.com



 reddeermag
 RedDeerMuseum

 (587) 797 - 4040
 4525 - 47A, Ave.
 Red Deer AB, T4N 6Z6





City Hall Park

Heritage

Red Deer's history is reflected in its landmarks and restored buildings, each offering a glimpse into the past.

One of the city's most unique features is The Ghost Collection which is one of the largest life-sized bronze sculpture collections in Canada. This includes local legend, Francis the Pig, who became famous after escaping the abattoir and roaming Red Deer's parkland for five months. Captured in 1991, he remains an unforgettable part of the city's history.



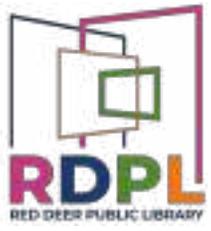
Bo's Bar & Stage

Music and Performance Arts

Red Deer's music scene is dynamic, featuring local, national and international acts. From grand concerts to cozy, intimate shows, Red Deer offers a diverse music scene for every taste.

In addition to music, Red Deer offers a diverse range of performance arts, including live theatre, improv comedy, country dancing and street performance festivals.

Discover something new at Red Deer Public Library!



RDPL's programs, services, and collections are designed to inspire creativity, spark curiosity, and support lifelong learning. Be a part of the story! Did you know that library cards are free for all Red Deer residents? Get yours today!

(403) 346-4576 | rdpl.org



Gasoline Alley
558 Laura Ave
Red Deer County

Dine in, take out, or find us on the go!
TACOMONSTER.CA | @tacomonsterrd



10 FREE THINGS TO DO

- Enjoy a relaxing picnic at City Hall Park, surrounded by beautiful scenery and green space.
- Explore local history and art through unique exhibits and collections at the Red Deer Museum + Art Gallery.
- Stroll through scenic Bower Ponds and enjoy the peaceful surroundings.
- Grab your tube, kayak, or SUP and enjoy a peaceful float down the Red Deer River.
- Discover all 35 murals that highlight local art and culture in Downtown Red Deer.
- Hike or bike along Red Deer's 110km of scenic trails.
- Spot wildlife along the boardwalk at Gaetz Lake Sanctuary.
- Market Hop
 - Red Deer Market: May – October, Saturday Mornings at Red Deer Polytechnic
 - Gasoline Alley Farmers' Market: Year-Round, Friday-Sunday
 - Capstone Night Market: May – September, Every other Friday Evening at Capstone
 - Downtown Market: May – October, Wednesday Evenings on Little Gaetz Ave
- Visit Heritage Ranch and meet the horses.
- Attend a free concert or event on Ross Street Patio.




Parland MISSISSAUGA
Garden Centre Ltd.

parklandgarden.ca 
[ParklandGardenCentre](https://www.facebook.com/ParklandGardenCentre) 
[parklandgarden](https://www.instagram.com/parklandgarden) 

Parkland Nurseries & Garden Centre Ltd. Has been serving Central Alberta for over 50 years. As a past Tourism Business of the Year recipient, and many other awards, we pride ourselves on being a destination centre.

The 3 minute drive East of Red Deer on Highway 11 transports you into a world of plants, unique garden accessories and gift ideas. Beautiful display gardens provide a perfect setting for year-round events. Shop for unique Christmas gifts in our gift shop and Saturday markets. Come and experience wonderful ice sculptures in mid-December. Bring the family, it's worth a special visit!



Red Deer
Polytechnic

More ways to learn.
More industry connections.
More impactful experiences.

Polytechnic Means More

Learn more
at rdpolytech.ca



More TASTE



Anthony's Pizza & Italian Kitchen

Nestled in Alberta's best agricultural farmland, Red Deer serves up farm-to-table freshness in every bite. Local restaurants celebrate this abundance with ingredients that are as fresh as they are flavourful.



Bo's Bar & Stage

Red Deer is also home to internationally award-winning chefs who craft seasonally inspired menus with a focus on locally sourced ingredients. Their commitment to quality and sustainability shines through in every dish.

Eat like a local and choose from any one of our casual family restaurants, charming cafes, neighbourhood pubs, food trucks or intimate, fine dining.

The hardest decision of the day isn't what to eat —it's where to eat.



Welcome to Red Deer Resort & Casino

Red Deer Resort & Casino is Central Alberta's premier destination for hospitality, gaming, and entertainment. With 241 guestrooms, versatile event spaces, and exceptional dining, it offers a seamless experience for business and leisure travelers alike.

The casino features exciting slot machines, table games, and live entertainment, with three dining options to choose from, offering a variety of flavors and experiences.

Owned by O'Chiese First Nation, the resort takes pride in its Indigenous heritage and commitment to excellence, offering a welcoming and memorable stay in the heart of Red Deer.



REDDEERRESORTANDCASINO.CA

RED DEER RESORT AND CASINO





WOW Store

Local Cuisine: Red Deer celebrates its agricultural roots with a culinary scene rich in fresh, locally sourced ingredients. Alberta beef often takes centre stage on menus, showcasing the region’s proud farming heritage.

International Flavours: Red Deer’s vast multicultural community creates a rich tapestry of international cuisines. From authentic Asian eateries to European-style bistros and Latin American cafes, the city offers an exciting array of tastes to explore.

Cafes and Bakeries: Cozy cafes and artisanal bakeries provide inviting spaces to enjoy freshly brewed coffee, handmade pastries, and light meals. Many feature local artwork and host community events, making them more than just places to eat—they’re places to connect.

Food Events and Festivals: Foodies can look forward to a calendar full of events celebrating local cuisine and cultural diversity. These gatherings offer opportunities to enjoy delicious dishes, connect with chefs and producers, and immerse yourself in the city’s vibrant food culture.



Booyah Bagels



Taco Loft



Red Deer Cultural Heritage Society

Since its formation, the Red Deer Cultural Heritage Society has sponsored and provided entertainment for many local, national and international events through the operation of Cronquist House, Festival Hall, and the production of Canada Day.

Come For Lunch and Tea at the Cronquist Tea House on Bower Ponds!

rdchs.com (403) 346-0055



DNA Gardens

Central Alberta offers the **true farm-to-table experience** that goes beyond just fresh ingredients. Local restaurants and eateries collaborate closely with nearby farms to bring seasonal dishes that showcase Alberta’s agricultural bounty. From the finest cuts of Alberta beef to fresh produce grown just down the road, the region’s culinary scene celebrates locally sourced flavours.

But it’s not just about dining in; Central Alberta also boasts incredible agritourism experiences that let you explore the farm-to-table process firsthand. Join in on local events like farm tours, where you can meet the producers and enjoy a special long-table dinner under the prairie sky. Such events invite you to connect with the land, explore rural communities, and experience a farm-to-table feast prepared by some of Alberta’s top chefs.

Whether you’re dining in a cozy café or attending an immersive culinary event, Red Deer’s farm-to-table dining lets you savour the true taste of Central Alberta.

 An advertisement for Downtown Red Deer. The background is a blurred street scene with a bicycle in the foreground. The text is overlaid on the image.

ADVENTURE STARTS IN

Downtown Red Deer

Iconic Experiences

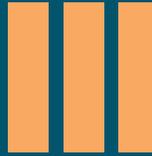
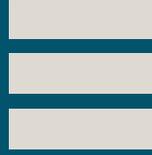
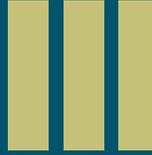
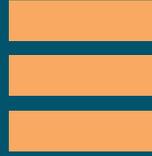
Discover the heart of Red Deer—where festivals and public art light up the streets, markets bring local charm, and free weekly concerts create the perfect soundtrack to boutique shopping and dining experiences.

@downtownreddeer


downtown Red Deer
 Business Association

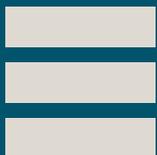
Contact us:
 403-340-8696
 info@downtownreddeer.com


 Discover event schedules, unbeatable shopping, and incredible dining at www.downtownreddeer.com



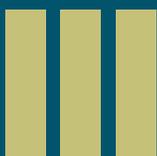
Whatever event you're envisioning — sports, weddings, banquets, markets, and more — Westerner Park is here to make it unforgettable, right in the heart of Central Alberta.

Your vision, our venue, endless possibilities.



Westerner
Park

TO SEE UPCOMING EVENTS OR
FOR MORE INFORMATION, VISIT
WESTERNERPARK.CA



INDIGENOUS RED DEER & REGION



Central Alberta is and has been home to First Nations and Métis Peoples long before Alberta became a province. The city of Red Deer is located on the boundary between Treaty 6 Territory north of the Red Deer River, Treaty 7 Territory south of the Red Deer River, and Otipemisiwak Métis Division 3. We honour the Ancestral lands and the Indigenous people who have lived here for millennia.

Discover the cultural abundance of Central Alberta by immersing yourself in the heritage of its Indigenous peoples. Engaging with these cultures offers an unforgettable way to experience the extraordinary essence of this land. The 48 First Nations and Métis communities that call Alberta home share many diverse languages and cultural practices, creating a fascinating cultural tapestry for visitors to explore. The unique differences add depth and diversity to the cultural fabric of the region which often come together as one.

Red Deer takes its name from the Red Deer River, which runs through the region. The Indigenous peoples of the area had their own names for the river. For example, the Blackfoot Nation referred to it as “Mistahi-sipiy,” which means “Elk River.” The Stoney Nakoda Nation called it “Wahkoowahkoowi Sipiy,” or “By-chu-den (elk/ deer) wapta (river)” translating to “Elk River” and the Cree called it Waskasoo sipi. The name “Red Deer” itself is a translation of the Indigenous names that highlight the presence of elk in the region. Elk, commonly known as “wapiti”, played a significant role in the lives of the Indigenous peoples for sustenance, cultural practices, and the utilization of various resources. Europeans mistook the elk for the ‘red deer’ of the British Isles and thus became the city name of Red Deer.

The natural landscapes of Red Deer hold deep historical significance. Waskasoo Park, home to an extensive trail system, includes sites such as:

- McKenzie Trails, once the site of the Métis McKenzie family operations, including the first commercial sawmill and the first bridge across the river in this area.
- Piper Mountain at Rotary Park, served as both a campsite and hunting lookout.

Beyond the city, sites like Fort Normandeau Historic Site offer deeper insight into the region’s past. Fort Normandeau features displays on Indigenous history, a monument dedicated to the Red Deer Indian Industrial School, and interpretive programs, including Fort Normandeau Days, which highlights Métis First Nations, and Canadian Militia history. The site is also home to a ceremonial Medicine Wheel, installed by The Blackfoot Confederacy to mark their historic territory.



Supporting Local Indigenous Organizations, Businesses, and Experiences

If you're looking to connect with and support Indigenous organizations, businesses, and cultural experiences in the Red Deer area, here are some great resources to explore:

Fort Normandeau Historic Site

A key historic location with exhibits on Indigenous history, cultural programming, and annual events. waskasopark.ca

Indigenous Tourism Alberta

Connecting visitors with authentic Indigenous experiences and Indigenous-owned businesses across the province. indigenoustourismalberta.ca

Métis Nation of Alberta Organization

Supporting Métis culture, education and business initiatives across Alberta. albertametis.com

Red Deer Museum + Art Gallery

Showcasing exhibits and programs that honour and highlight Indigenous artistry and heritage. reddeermuseum.com

Red Deer Native Friendship Society

A hub for cultural programming, social support, and community connections. rdnfs.net

Red Deer Public Library

Home to valuable Indigenous resources and events that celebrate culture and history. rdpl.org

ReThink Red Deer

Located in Capstone, ReThink Red Deer features a beautiful medicine garden and hosts Indigenous Elders for teachings throughout the summer months. rethinkreddeer.ca

Shining Mountains Living Community Services

Providing essential services and fostering community well-being through Indigenous-led initiatives. smlcs.ca

Urban Indigenous Voices Society

Empowering Red Deer's urban Indigenous community and advocating for meaningful change. rdchs.com

By visiting these organizations and engaging with their offerings, you can actively support Indigenous culture and communities while gaining meaningful experiences and knowledge.

More 2 EXPLORE



Heritage Ranch

48 hours, *Summer* in Red Deer

DAY 1:

- Start your day with a delicious breakfast at the historic Glenn's Family Restaurant & Gift Shop, featuring over 240 varieties of tea.
- Fly down the valley on Alberta's only Alpine Coaster at Canyon Ski Resort. Or, for a slower start to the day, take a serene walk at Kerry Wood Nature Centre.
- Grab a pizza from Tomato Static and have a picnic in City Hall Park.
- Rent a paddleboat at Bower Ponds or simply relax by the water's edge.
- Visit a Central Alberta Farmers' Market.
- Treat yourself to dinner at Las Palmeras or Cilantro and Chive.
- Catch a live music performance at Bo's Bar & Stage or grab a pint at the local pub Chillabongs.
- End your night in comfort at one of the region's amazing hotels.



Cilantro & Chive

DAY 2:

- Grab a coffee and a pastry at Stems, then start your day with a walk at Heritage Ranch.
- Take a refreshing dip at Discovery Canyon or perfect your swing at River Bend Golf Course.
- Enjoy lunch on Ross Street Patio at Taco Loft.
- Spend the afternoon exploring the boutiques and shops in Downtown Red Deer.
- Head to Rotary Park for an evening barbecue or to Pampa for authentic Brazilian cuisine.
- Finish with a Wow Store gelato and walk in the beautiful Maskepetoon Park.



River Bend Golf & Recreation Area

Red Deer is a beautiful four-season destination, proudly standing in the heart of Central Alberta.

EVENTS



FEB/MAR

- Downtown Winter Festival



APRIL

- Horse Expo
- Alberta Food & Beverage Expo



MAY

- Woody's RV World Marathon



JUNE

- Ponoka Stampede



JULY

- Canada Day at Bower Ponds



JULY

- Westerner Days
- Centrefest
- (Bi-Annual) Red Deer Regional Air Show



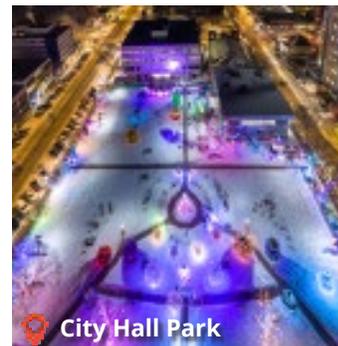
Bower Ponds



Canyon Ski Resort



Trailhead Climbing & Fitness



City Hall Park



Golf Zone



Canyon Ski Resort



Diony Distillery

48 hours, *Winter* in Red Deer

DAY 1:

- Start your day with a hearty breakfast at your hotel or grab a bagel from Booyah Bagels.
- After breakfast head to the picturesque Bower Ponds for some ice skating.
- Escape the cold at Parkland Garden Centre, a tropical oasis of lush greenery and florals.
- Grab a sandwich at Bo’s Sandwich Shop in Capstone.
- Shop till you drop at Bower Place or Parkland Mall.
- Enjoy dinner at 53 on Ross or the Red Deer Resort & Casino.
- Tee off at the indoor Golf Zone or climb to new heights at Trailhead Climbing and Fitness.
- Stroll through City Hall Park to admire the holiday lights or catch a Central Alberta Theatre production.
- Relax and recharge at one of the region’s welcoming hotels.

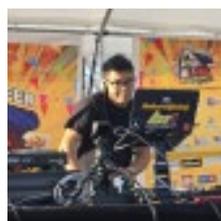
DAY 2:

- Start your day off with a coffee and treat from the iconic Donut Mill.
- Head to Canyon Ski Resort for a day of skiing, snowboarding or snow tubing.
- For lunch, head downtown for hot pot or Korean BBQ at Jumble Eats.
- Test your skills at Lockdown Escape Rooms or try one their virtual reality adventures.
- After a day on the slopes, unwind with a visit to the Troubled Monk Brewery or Red Hart Brewing for some local brews and snacks.
- Indulge in a cozy meal at Heritage Ranch’s Westlake Grill.
- Learn the whisky making process from start to finish at the local, international award-winning Diony Distillery.



AUGUST

- Afro-Caribbean Festival
- AB on the Plate & Open Farm Days



AUGUST

- Filipino Music & Street Food Festival
- Canada Spartan Race



SEPT/OCT

- Powwow Times International Gathering
- Oktoberfest



NOVEMBER

- Agri-Trade



DECEMBER

- Festival of Trees (Nov-Dec)
- Red Deer Lights Tour

Scan **BELOW** to check out our full **Events Calendar**



CENTRAL ALBERTA TRIVIA QUIZ

- 1) How long is the Red Deer River?
- 2) What is the official name of the iconic landmark in Red Deer known by locals as the Green Onion?
- 3) The City of Red Deer has an official cookie. Can you name it?
- 4) Red Deer is home to one of the largest life-size bronze sculpture collections in Canada. What is the name of the collection?
- 5) What is the largest event that Red Deer has hosted?



ANSWERS: 1) 724 kilometres (450 miles) 2) Horton Water Spheroid 3) Caramel Surprise 4) The Ghost Sculpture 5) The Ghost Collection



Experience a journey into history onboard an Alberta Prairie Railway Excursion.

Step aboard a 1920s vintage train for a one-of-a-kind adventure! Enjoy stunning Alberta landscapes, vintage coaches, onboard entertainment, and a country-style dinner in a charming community hall. Explore rural towns and brace yourself for an encounter with the notorious Reynold Raiders. Destinations include the Village of Big Valley and the Country Hideaway at Warden Junction.

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ABSTEAMTRAIN.COM

 AlbertaRail  albertasteamtrain



WILDLIFE CHECKLIST

Experience the excitement of observing wildlife in their natural habitat



- Moose
- Beaver
- Great Horned Owl
- Red Fox
- Songbird
- White Tailed Deer
- Rabbit
- Coyote
- Gopher
- Red Squirrel
- Mallard Duck
- Chickadee



67
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SITES

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- ✓ showers
- ✓ picnic tables
- ✓ pet friendly
- ✓ 30 amp & 50 amp services
- ✓ recreation areas / paved trails

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WWW.TOWNOFPENHOLD.CA

Great Stays Start Here.



HOTELSREDDEER.CA

Our destination hotel partners are leaders in creating great guest room experiences. We offer a variety of hotel options that will suit all travellers' preferences.

We're Ready to Welcome You.



More HOTELS



The Red Deer region isn't just a stop along the way—it's a place to explore more, experience more, and enjoy more. With a range of accommodations to suit every need, it's easy to extend your visit and make the most of your time here.

Staying the night means extra time to dive into the region's vibrant dining, shopping, and entertainment scene. From exciting events to spontaneous weekend getaways, this region's relaxed and welcoming vibe make it easy to slow down and take it all in.

Wake up to scenic trails, unique local attractions, and the warm hospitality that makes Red Deer feel like home. With a variety of comfortable and convenient places to stay, you can settle in and experience even more.



SCAN HERE
for a full list of
Places to Stay



**Girls
IN AVIATION
DAY**

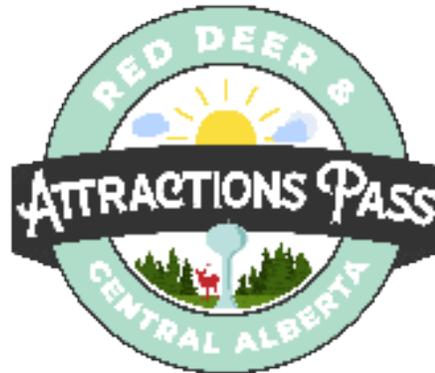
SAVE THE DATE
SATURDAY
SEPTEMBER 20
2025

RED DEER REGIONAL AIRPORT



**FOR EVENT INFO
SCAN ME**





Discover top attractions in the region with the FREE Red Deer & Central Alberta Attractions Pass!

Check-in at participating Red Deer & Central Alberta attractions to redeem exclusive offers, unlock discounts and earn points that can be redeemed for fun Red Deer swag. Check back regularly as new attractions are added!

SCAN QR CODE
to explore the
Red Deer & Central Alberta
Attractions Pass



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- Swimming Pool • Hot Tub • Steam Room • Fitness Centre • Day Spa & Salon

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6500 - 67 Street
Red Deer, AB T4P 1A2
Tel: 403-342-6567

ihotelreddeer.com





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Choose our modern, non-smoking Microtel Inn & Suites by Wyndham Red Deer hotel for your next trip to Alberta's energy sector. We are conveniently located off "Gasoline Alley," another name for Alberta Highway 2. Easily reach company sites for Halliburton, CASA Energy Services, and CWC Energy Services.

We offer a variety of amenities to enhance your stay, including a free continental breakfast, free parking for cars and large vehicles, a business center, and complimentary WiFi.

Our pet-friendly hotel also features a recreational area complete with a fitness center, indoor pool with a hot tub, and a water slide for the kids. Our guest rooms feature desk, iron, ironing board, hair dryer, coffee maker, microwave, mini refrigerator, and flat screen HDTV. Book online today. The perfect location to visit in Red Deer and surrounding areas, whether traveling for work or leisure. Accessible rooms are also available.

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(403) 967-0320



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403.341.3589



MEMBER DIRECTORY

ATTRACTIONS

Agri-Trade
 Alberta Prairie Railway
 Alberta Sports Hall of Fame
 Balmoral Golf Course
 Boardwalk Entertainment Centre
 Bower Ponds Recreation
 Bull Skit Comedy
 Canyon Ski Resort
 Central Alberta Raceways
 Central Alberta Theatre
 Centrefest Street Performer Festival
 Country Pride Dancers
 Color Me Mine
 Drop 'n' Hop Play Cafe
 Ellis Bird Farm
 Fort Normandeau
 Golfzone
 Heritage Lanes
 Heritage Ranch
 Innisfail Golf Club
 JKL Trail Rides
 Kraay Family Farm
 Kerry Wood Nature Centre
 Lacombe Museum
 Lacombe Golf & Country Club
 Lockdown Escape Room
 Mukwah Rafting Tours
 Neuron e-scooters
 Norwegian Laft Hus
 The Nursery Golf and Country Club
 Paint of Interest
 Ponoka Stampede
 Prime Stock Theatre Co. Society
 ProShot Hockey
 Red Deer Golf & Country Club (Private)
 Red Deer Museum + Art Gallery
 Red Deer Polytechnic
 Red Deer Public Library
 Red Deer Rebels Hockey Club
 Red Deer Regional Airport
 Red Deer Sports & Outdoor Show
 Red Deer Symphony Orchestra
 River Bend Golf and Recreation Area
 Rocky Mountain House National Historic Site
 Sally's Play Centre
 Scott Block Theatre
 Spark It Up Productions
 Sun Sport Recreation Ltd.
 Sunnybrook Farm Museum
 Sylvan Lake Paintball
 The Clubhouse Arcade
 The Dome Red Deer
 The Forum
 The Gutter
 The Silver Buckle
 The Track on 2
 Trailhead Climbing
 Twisted Steel Blacksmithing
 Westerner Park
 Whispering Pines Golf & Country Club
 Wizards Loft
 Wolf Creek Golf Course

SHOP

Blue Grass Nursery, Sod & Garden Centre
 Bower Place
 DNA Gardens
 Edgar Farms
 Feel the Fun
 Gasoline Alley Farmers' Market
 Gasoline Alley Harley-Davidson
 Hometown Market
 Parkland Mall
 Parkland Nurseries & Garden Centre
 Sassy B Home & Body
 Stems Flowers & Cafe
 Sunterra Market
 TBS Source for Sports

EAT & DRINK

53 on Ross
 Anthony's Pizza & Italian Kitchen
 Bo's Bar & Stage
 Bo's Sandwich Club
 Booyah Bagels
 Boulevard Restaurant & Lounge
 Cafe Millennium
 Chillabongs
 Cilantro and Chive
 Craft Beer Commonwealth & Birdy Coffee Co.
 Denny's
 Diony Distillery
 Donut Mill
 Garden Terrace Lounge
 Glenn's Family Restaurant / Gift Shop
 Hiy Steaks
 Jumble Eats
 Las Palmeras
 Maverick's Donuts Red Deer
 Moxies
 Pampa Brazilian Steakhouse
 Rare Pizza
 Red Hart Brewing
 Taco Loft
 Taco Monster
 Tomato Static
 Troubled Monk Brewery
 Westlake Grill
 West 67 Lounge & Grill
 WOW Store

ASSOCIATIONS

ACFA Regionale de Red Deer
 BILD - Central Alberta
 Central Alberta Historical Society
 Central Alberta Economic Partnership
 Downtown Red Deer Business Association
 Red Deer Arts Council
 Red Deer Cultural Heritage Society
 Red Deer Curling Club
 Red Deer & District Chamber of Commerce
 Red Deer Food Bank
 Spirit of Red Deer
 Town of Blackfalds
 Town of Innisfail
 Town of Penhold
 Waskasoo Environmental Education Society

STAY

Best Western Plus Red Deer Inn & Suites
 Comfort Inn & Suites Red Deer
 Days Inn Red Deer
 Holiday Inn & Suites Red Deer South
 Holiday Inn Express Red Deer
 Holiday Inn Express Red Deer North
 iHotel & Conference Centre
 Lion's Campground
 Ramada Red Deer Hotel & Suites
 Red Deer Resort and Casino
 Running Reins Guest Ranch
 Sandman Hotel Red Deer
 Staybridge Suites Red Deer North
 TownePlace Suites by Marriott
 Trenville Park
 Westerner Campground

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 Getaway Vacations
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 Legend Water
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