

MEMBERSHIP COST

\$200 Per Regular Member
(**\$100 non-profit rate**)

MEMBER BENEFITS

Business Website Listing: Your business will be featured on www.visitreddeer.com, with a direct link to your website. The site receives over 200,000 views yearly.

Event Promotion: Upload your business events to the events page on www.visitreddeer.com. This is one of the site's most popular sections.

Visitor Guide Inclusion: Be listed in our annual Visitor Guide, including the directory, with 12,000 print copies distributed and a digital version available for download.

Opportunity To Advertise: Opportunity to advertise in the yearly Visitor Guide for even greater exposure.

Preferred Vendor Status: Our members are placed on a preferred vendor list, often contacted by convention organizers, event producers, or fellow members seeking resources and services.

Industry Liaison: Tourism Red Deer acts as your liaison, fostering connections between members, event producers and hoteliers.

Networking Events: Receive invitations to exclusive networking opportunities and events.

Educational Opportunities: Access educational resources to help your business grow.

Bi-weekly Industry Newsletters: Stay informed with updates on local events and conferences. We can connect you with organizers for sponsorship opportunities.

Social Media Engagement: Increase your business's exposure through our active social media platforms. We will share your profiles, events and great posts to leverage our audience and grow yours!

New Initiatives: Be a part of new initiatives such as the Red Deer and Central Alberta Attractions Pass.

Tourism Red Deer e-Newsletter: Potential mentions in our visitor/local promotional emails.

Digital Ad Inclusion: Possible inclusion in digital ads across our social media channels, aimed at increasing regional visibility.

Influencer Features: Potential opportunities for influencer collaborations and features.

Annual General Meeting Participation: As a member, you're eligible to attend the AGM, cast votes, and potentially serve on committees or the board of directors.

