

Become a *member*

Partnering with Tourism Red Deer is a valuable investment in your business, contributing to the strong Central Alberta Tourism Industry.

Something for *everyone*

Tourism Red Deer is a not-for-profit destination development corporation and we are committed to cultivating collaboration, promoting local businesses, and enhancing the overall appeal of our community. We believe that joining our organization as a member can significantly contribute to your success and growth. Here are some key benefits of becoming a member of Tourism Red Deer:

MEMBER BENEFITS	LEVEL 1	LEVEL 2	LEVEL 3
Featured in our online directory on our website with a direct link to your website	✓	✓	✓
Showcased on our website through blog stories and itineraries, complete with direct links to your website	✓	✓	✓
Ability to highlight your event on our website's dynamic events calendar	✓	✓	✓
Members have the opportunity to be included in collaborative social media content, strategically directed to both potential visitors and locals	✓	✓	✓
Included in relevant imagery and video projects by Tourism Red Deer	✓	✓	✓
Listed in the directory of our yearly Visitor Guide with 10,000 copies distributed*	✓	✓	✓
Assistance from Tourism Red Deer with grant applications, marketing, or development questions	✓	✓	✓
Receive our monthly industry newsletter, delivering the latest updates on tourism news, events, and exclusive offers	✓	✓	✓
Eligible to attend and participate in the Annual General Meeting, casting votes, and potentially serving on committees or the board of directors.	✓	✓	✓
Access to Tourism Red Deer industry events and workshops	✓	✓	✓
Showcase a single Deal/Discount in the "Current Deals" section on our website	✓	✓	✓
Spotlighted in a collaborative highly visible social media giveaway post, featuring your provided gift card when supplied.		✓	✓
Chance to feature an extra Deal/Discount in the "Current Deals" section on our website		✓	✓
Featured in a social media post or collaborative reel promoting your organization/business		✓	✓
Potential to be part of advanced marketing opportunities, which may include influencer and sponsored posts		✓	✓
Access to participate in an upcoming social media audit project scheduled for early 2024		✓	✓
An additional social media post promoting your organization/business			✓
Access to completed Tourism Red Deer promotional videos			✓
Tourism Red Deer will highlight your organization/business in an engaging video reel for social media.			✓
	\$250 VALUE	\$500 VALUE	\$1000 VALUE

*If paid by March 31, 2024



2024 ANNUAL MEMBERSHIP AGREEMENT

INDUSTRY MEMBERS

Member Benefit Start Date

Member Benefit End Date
DECEMBER 31, 2024

JOIN TOURISM RED DEER

We look forward to working with you in 2024!

PROFILE INFORMATION (PLEASE PRINT & FILL OUT COMPLETELY)

(MEMBER) Business/Company Name	<input type="checkbox"/> Facebook	<input type="checkbox"/> Instagram
(MEMBER) Address	<input type="checkbox"/> Twitter	<input type="checkbox"/> Other
(MEMBER) Email		
(MEMBER) Website	(MEMBER) Public Phone	
Contact Person	Contact Phone(s)	
Contact Email		

MEMBERSHIP TERMS

With the completion of this agreement, you will begin receiving member benefits with Tourism Red Deer at the Membership Level selected below. Gift Cards provided to Tourism Red Deer are received as partial payment of membership and will be used for promotional contesting and prize purposes, within this membership year. Please select **ONE** box below to indicate your **Membership Level** and select your **preferred payment method**. Invoices and online payment link will be sent shortly to Contact Email.

MEMBERSHIP LEVEL	FULL AMOUNT (ONE-TIME PAYMENT)	BILLING & PROCESSING
LEVEL 1	<input type="checkbox"/> \$250 + GST (\$225 + \$25 GIFTCARD)	Please select one payment type. <input type="checkbox"/> CREDIT CARD <input type="checkbox"/> CHEQUE (Mailed within 30 days) <div style="border: 1px solid black; padding: 5px; display: inline-block;">GIFTCARD* <input type="checkbox"/> YES <input type="checkbox"/> NO</div> <p><small>*Please check Yes or No if you can provide a giftcard as part of payment, if not you will be invoiced for the full amount.</small></p>
LEVEL 2	<input type="checkbox"/> \$500 + GST (\$450 + \$50 GIFTCARD)	
LEVEL 3	<input type="checkbox"/> \$1000 + GST (\$900 + \$100 GIFTCARD)	

Signature

Date Signed



TOURISM
Red Deer



VISITREDDEER.COM
For more information
(403) 346-0180

@tourismreddeer

